



Caramocare Expanded Mission Statement

Caramocare's Mission, Purpose & Impact Commitments

Our Mission

Our mission is to make **fast, gentle, effective trauma therapy** accessible to everyone, everywhere, living with trauma that impacts health or is caused by healthcare.

We are here for **patients, staff, and families**, especially those **left underserved by traditional systems**, including people harmed by medical care, people with complex trauma, and those unable to access or afford conventional therapy.

We are building a bold new vision of **Regenerative Health**: proving that healing can be **rapid, affordable, and seamlessly integrated with medical care**, so people can recover their health, confidence, and capacity to live fully.

Our Social Impact

Unresolved trauma is one of the biggest hidden drivers of chronic illness, mental health conditions, and healthcare harm. It also causes significant disadvantages and economic harm.

Caramocare exists to change that by delivering trauma-informed care that:

- Restores nervous-system safety
- Reduces long-term health burden
- Supports people harmed by healthcare
- Helps staff recover from burnout, moral injury, and secondary trauma

We prioritise those who are **underserved, excluded, or overlooked** by traditional systems because that is where healing makes the biggest difference. Often those affected are in the very systems which can offer this help.

Our Economic Impact

When trauma is treated early and effectively, people recover faster, rely less on ongoing medical care, and return sooner to work, family life, and contribution.

By providing **rapid, evidence-based trauma therapy**, Caramocare helps reduce:

- Repeat GP and A&E visits
- Long-term medication use
- Sickness absence and staff turnover
- The escalating cost of untreated trauma

This creates real economic value for individuals, organisations, and healthcare systems such as the NHS, making high-quality care more sustainable for everyone.

Our Environmental Commitment

Healthcare is one of the most carbon-intensive sectors in the world.

Caramocare believes that healing people must not come at the expense of the planet.

We therefore commit to operating through **low-carbon, digital-first and circular systems of care**, with the explicit goal of **reducing the environmental footprint of healthcare delivery**.

This includes a measurable commitment to:

- Minimise travel through remote and hybrid service delivery
- Use refurbished, reused and responsibly sourced technology where possible
- Reduce waste and single-use materials wherever possible
- Prioritise ethical, low-impact suppliers

Our aim is to deliver healthcare that is not only effective but also **lighter on the Earth and regenerative by design**.

Our Commitment Beyond Profit

Caramocare embeds **social, environmental, and economic impact** at the heart of every decision, even when it doesn't maximise profit.

We commit to:

- Providing pro-bono and subsidised care (minimum 5% time)
- Giving back through time, expertise, and financial support

- Supporting charities and community partners aligned with our mission (charities which prioritise life chances and/or health)
- Making decisions that prioritise **people, planet, and long-term wellbeing**

This is not an add-on.

It is why Caramocare exists.